

AI + Automation Tools We Use

The tools that save time, reduce cost and keep your business running efficiently

Claude

AI assistant for writing, strategy and problem solving

AI ASSISTANT

anthropic.com

ChatGPT

Versatile AI for content, research and customer replies

AI ASSISTANT

openai.com

Canva

Design graphics, social posts and marketing materials fast

DESIGN

canva.com

Zapier

Automates repetitive tasks between your apps and tools

AUTOMATION

zapier.com

Notion

All-in-one workspace for notes, planning and team docs

PRODUCTIVITY

notion.so

QuickBooks

Accounting, invoicing and expense tracking made simple

ACCOUNTING

quickbooks.com

Google Workspace

Docs, Sheets, Drive and Gmail for everyday business tasks

PRODUCTIVITY

workspace.google.com

Mailchimp

Email marketing and automated campaigns for your audience

EMAIL MARKETING

mailchimp.com

Calendly

Automated scheduling so clients book without the back-and-forth

SCHEDULING

calendly.com

Hootsuite

Schedule and manage all your social media in one place

SOCIAL MEDIA

hootsuite.com

Stripe

Accept payments online simply, securely and professionally

PAYMENTS

stripe.com

HubSpot

Free CRM to track leads, clients and follow-ups

CRM

hubspot.com

Make

Visual workflow automation connecting all your tools

AUTOMATION

make.com

Grammarly

AI writing assistant that makes every communication polished

AI WRITING

grammarly.com

Loom

Record quick video updates instead of long email chains

VIDEO MESSAGING

loom.com

Typeform

Beautiful forms and surveys that clients actually complete

FORMS

typeform.com

Slack

Team communication that keeps projects moving and organized

COMMUNICATION

slack.com

Wix / Framer

Website builders that get you live fast without a developer

WEB

wix.com / framer.com